

Cisco Content Delivery Services

What is Cisco Content Delivery Services for Cisco Entrepreneur Institutes?

Cisco® Content Delivery Services gives Cisco Entrepreneur Institutes and Training Centers access to media rich training materials through a structured content network, cost-effectively delivering an improved, enhanced training experience to Institute participants.

Business Challenges of Rich Media Deployment

Training Centers deliver business-relevant information from expert sources in an engaging format that includes video, audio, conferencing, and collaboration. In order to provide an effective training experience, Training Centers need access to resources that are available, secure, scalable, and high performance.

However, using a WAN-like network cannot ensure reliable and high-speed delivery of rich media content; as a result, centralized applications often suffer from poor performance. In addition, existing WANs cannot provide the bandwidth or scalability required to simultaneously deploy training to a group of users. Training Centers are facing the following challenges:

- Inability to incorporate rich media into curriculum
- Slow, cumbersome application performance
- Need to invest in costly infrastructure

Training Centers and Institutes need to deliver enhanced training and reduce costs, by offering improved access to applications, storage, and content over the existing WAN—at LAN speeds.

Rich Media Delivery Solutions for Enhanced Training

Cisco has developed a cost-effective technology bundle designed for the needs of Institutes and Training Centers. Content Delivery Services is a comprehensive solution consisting of hardware and software that deliver application and performance benefits. Attributes include:

- End-to-end application delivery
- Optimized access to training resources for training centers
- Accelerated application performance
- Increased rich media application availability

Key components of the bundle are:

Cisco Wide Area Application Engine (WAE):

Cisco WAE platforms are a portfolio of powerful, scalable network appliances that deliver performance improvements for centralized applications. Cisco WAE delivers LAN-like access to rich media applications, storage, and content, across the WAN. Training Centers gain access to video-based training materials and realize a noticeable improvement in performance and scalability.

Cisco Application and Content Networking System (ACNS) Software

Cisco ACNS is a powerful digital media delivery solution that provides a scalable and reliable platform for delivering video and business applications across a WAN. With Cisco ACNS, Institutes can more effectively deliver video and media rich content to Training Centers, which can then be used for training, communications, collaboration, and eLearning.

Benefits of the Content Delivery Services Bundle

The Content Delivery Services bundle price will result in significant cost savings to Institutes and Training Centers. With the bundle, Training Centers can deploy training that incorporates streaming media, high quality, and long-playing videos that are delivered on demand or multicast to multiple users. Training participants will have faster access to content and an improved experience. Training Centers and Institutes will realize minimized WAN usage and costs, and increased network scalability.

Benefits include:

- Improve the user experience by delivering rich-media at LAN speeds
- Enhance the instructional experience by providing rich-media via a structured content delivery network
- Provide an affordable solution to improve an Institute's network infrastructure, supporting workshop facilities
- Offer a cost-effective way to deliver webcasts and digital media

Service and Support

Cisco offers a wide range of service programs, delivered through a combination of people, processes, tools, and partners, resulting in high levels of customer satisfaction. Cisco services can help Training Centers protect their network investment, optimize network operations, and prepare for new applications to extend capabilities. For more information about Cisco services, see Cisco Technical Support Services or Cisco Advanced Services.

For More Information

Cisco ACE: <http://www.cisco.com/go/ace>

Cisco ACNS: <http://www.cisco.com/go/acns>

Cisco ANS: <http://www.cisco.com/go/applicationservices>

Cisco WAAS: <http://www.cisco.com/go/waas>



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